

FOR IMMEDIATE RELEASE

# Rockwell Automation

## Rockwell Automation Appoints New Regional Director for Southeast Asia

*Robert Buttermore succeeds Scott Teerlinck*

SINGAPORE – 19 February 2013 – [Rockwell Automation](#), the world's largest company dedicated to industrial automation and information, announced that Robert Buttermore has joined Rockwell Automation, Southeast Asia as its new Regional Director. Based in Singapore, Buttermore will be responsible for sales, marketing and business operations in Indonesia, Malaysia, Pakistan, Philippines, Singapore, Thailand, and Vietnam.

Buttermore originally joined Rockwell Automation in 1997 in Cleveland, Ohio in the company's Operations Leadership Development Program as an engineer. He advanced into roles of increasing responsibility in operations management, sales, sales management, and most recently was Global Business Manager for IEC Motor Control Centers, prior to relocating to Asia.

"Bob's broad experience in engineering, operations, sales, marketing and business management, as well as the knowledge he gleaned from his positions with our Architecture and Software, Global Sales and Marketing, and Control Products and Solutions teams, have groomed him into an established business leader who is well placed to grow our business in Southeast Asia," said Frank Kulaszewicz, Senior Vice President, Architecture and Software at Rockwell Automation.

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“I am excited to join the Rockwell Automation Southeast Asia team at a time when the region is growing at an accelerated pace with a great staff and team of partners that are focused on delivering value to our customers through our Products, Solutions, and Services” said Robert Buttermore, Regional Director, Rockwell Automation Southeast Asia. “In addition, we have made great strides in being recognized as an industry leader and solutions provider: we won recently an excellence award for workplace safety and health in Singapore; our Partner Network Program is attracting industry-leading companies; and we presented the keynote speech at the OSEA 2012 International Conference in November – celebrating Singapore as one of the top three oil trading and refining hubs in the world.”

Buttermore holds a Bachelor's degree in Mechanical Engineering from Ohio State University, USA and is replacing Scott Teerlinck who has moved back to the US to join one of Rockwell's major distributors' executive team.

#### About Rockwell Automation

Rockwell Automation, Inc. (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wisconsin, Rockwell Automation employs about 22,000 people serving customers in more than 80 countries.

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