

# CENTERLINE® 2500 IEC Motor Control Center

Customer Specific Program



The CENTERLINE 2500 Customer Specific Program allows you to establish a pre-determined delivery schedule for pre-engineered Motor Control Centers (MCC).

With this program, you can:

- Reduce design and development time
- Receive faster quotations
- Reduce lead time
- Standardize global pricing
- Achieve consistent global design

By establishing a pre-engineered, pre-approved design, the Customer Specific Program can help customers develop and implement a standard for MCCs globally.

With the Customer Specific Program, you receive personalized, electronic documentation for approval before the new program is implemented. In addition, you are provided with a unique install of the CENTERLINE 2500 global product configuration software with your MCC configuration pre-loaded - helping to drive global standardization and reduce quotation time.

*Reduce project lead-time  
and design time with the  
CENTERLINE 2500 Customer  
Specific Program*



Ideal for a variety of customers ranging from those that want to drive standardization across plants or regions to those that have a standard MCC Specification, the Customer Specific Program enables faster delivery of MCCs designed to your specifications.

Join the Customer Specific Program by contacting your Sales representative to complete the Technical Application. After the form is accepted, a technical review with a business development manager will be scheduled to identify a project or order that is a candidate for standardization.

After the standard design has been approved for you and at least one MCC has been shipped from the engineered program with this design, then a base unit catalog number is determined and a unique code is added to create a customer-specific catalog number.

An order is then entered with the uniquely created catalog numbers. After a condensed Engineering cycle, the order is released to manufacturing - containing all customer standard required modifications, and is built according to customer.

LISTEN.  
THINK.  
SOLVE.®

# AB Parts

Allen-Bradley • Rockwell Software

**Rockwell  
Automation**

## Global Product Configurator

Column Configuration Screen

When your design is approved, you receive a personalized version of the Global Product Configurator - pre-loaded with unit and structure configurations, prices, and customized documentation.

User Selection Screen

## CENTERLINE 2500 Delivery Programs

Delivery Program	General Lead Times
<b>Customer Specific Program</b> <ul style="list-style-type: none"> <li>Pre-engineered options</li> <li>Designs pre-approved by customer</li> </ul>	10-14 weeks*
<b>Engineered</b> <ul style="list-style-type: none"> <li>Non standard structure and unit options</li> <li>Special components</li> <li>Design review with customer prior to release to manufacturing</li> </ul>	12-18 weeks*

\*Lead-time is impacted by order size, complexity and plant loading at time of order.

For additional information and access to the CENTERLINE 2500 Customer Specific Technical Application, please visit: <http://ab.rockwellautomation.com/Motor-Control/Motor-Control-Centers/IEC-CENTERLINE-2500>

[www.rockwellautomation.com](http://www.rockwellautomation.com)

### Power, Control and Information Solutions Headquarters

Americas: Rockwell Automation, 1201 South Second Street, Milwaukee, WI 53204-2496 USA, Tel: (1) 414.382.2000, Fax: (1) 414.382.4444

Europe/Middle East/Africa: Rockwell Automation NV, Pegasus Park, De Kleetlaan 12a, 1831 Diegem, Belgium, Tel: (32) 2 663 0600, Fax: (32) 2 663 0640

Asia Pacific: Rockwell Automation, Level 14, Core F, Cyberport 3, 100 Cyberport Road, Hong Kong, Tel: (852) 2887 4788, Fax: (852) 2508 1846